

California Integrated Waste Management Board

Board Meeting

February 15-16, 2005

AGENDA ITEM 12

ITEM

Consideration Of Applications To Renew The Following Recycling Market Development Zone Designations: (1) Fresno County; (2) Madera County; and (3) Placer County

I. ISSUE/PROBLEM STATEMENT

The Recycling Market Development Zone (RMDZ) program stimulates the development of local markets for recovered materials. Zones are areas in California targeted by local governments for this type of business development, and approved by the California Integrated Waste Management Board (Board). The RMDZ program is a partnership between the Board and local governments, with local governments providing a variety of business incentives; and the Board providing an attractive loan program and a myriad of technical business assistance to support local recycling-based manufacturers.

This item presents application requests from three zones to renew their designations. All of these zones were formally established as an RMDZ in February 1995; their current designation term expires at the end of February 2005. In order for these zones and their businesses to continue receiving RMDZ services, including low-interest loans, the Board is being asked to consider these redesignation requests.

In 2003, Zone Administrators (ZAs) across the State reported: almost 650 active recycling-based manufacturing businesses are located in RMDZs across the state; over 8,700 people are employed in these businesses; and 7.3 million tons of materials were recovered and diverted from local landfills by zone businesses. This item includes a brief profile of each of these three RMDZs and a discussion as to how each will realize both economic and environmental benefits with another zone designation term.

II. ITEM HISTORY

The RMDZ program was authorized by the Legislature in 1989 with the enactment of SB 1322. By 1990, the Board set a goal of establishing 40 zones throughout the state. From 1993-1996, via four separate designation cycles, the Board approved the designations of 40 zones.

Since March 2003, the Board has approved zone renewals for 24 RMDZs. The following information details Board actions previously taken on the three RMDZs discussed in this agenda item.

Fresno County RMDZ

- In February 1995, the Board approved the original 10-year designation for the Fresno County RMDZ.
- In May 2000, the Board approved an expansion of the original RMDZ to include the cities of Coalinga, Fowler and Parlier, making all jurisdictions within Fresno County a part of this zone.

Madera County RMDZ

- In February 1995, the Board approved the original 10-year designation for the Madera County RMDZ.

Placer County RMDZ

- In February 1995, the Board approved the original 10-year designation for the Placer County RMDZ.

III. OPTIONS FOR THE BOARD

Option 1: Approve the request to renew the RMDZs for another 10-year term.

- * This option would be appropriate for those zones that have demonstrated their commitment to promoting the RMDZ program at a local level and the Zone Administrator has made great strides in stimulating jobs for the local economy.

Option 2: Deny the request to renew the RMDZs for another 10-year term.

- * This option would be appropriate for those zones that have not demonstrated sufficient commitment towards promoting the RMDZ program at the local level.

Option 3: Grant a conditional redesignation to the RMDZs, with conditions of approval as specified by the Board.

- * This option would be appropriate for those zones that have complied with a majority of the zone renewal requirements to warrant Board approval, but the zone would need to comply with other conditions, as recommended by program staff. For example, the applicant has submitted a zone renewal application. However, based on staff's analysis, the Market Development Plan is inadequate and lacks updated information. The Board might consider granting a conditional approval, pending receipt of a more comprehensive plan.

IV. STAFF RECOMMENDATION

Staff recommends that the Board approve Option 1 for each of the zones requesting zone renewal and adopt the respective resolutions as indicated below:

- | | |
|----------------------|---------------------------|
| • Fresno County RMDZ | Resolution Number 2005-47 |
| • Madera County RMDZ | Resolution Number 2005-48 |
| • Placer County RMDZ | Resolution Number 2005-49 |

V. ANALYSIS

A. Key Issues and Findings

California Public Resources Code (PRC) Section 42011 states that RMDZs are approved for a term of 10 years. At the end of this term, the Zone Administrator or other delegated persons may reapply to the Board for another 10-year designation term (California Code of Regulations 17914).

The applicant must submit a redesignation (zone renewal) application to Board staff. Contained in this application is an updated Recycling Market Development Plan (RMDP), a copy of the current zone boundaries, resolutions from every jurisdiction participating in the zone, and a copy of the Notice of Determination that indicates the zone renewal project is in compliance with the California Environmental Quality Act (PRC sections 21000 et seq.).

In considering a request for zone renewal, Board staff review the application documents to assess if all required information has been submitted. In addition, staff reviewed the RMDP to determine if the planned activities, as well as the target goals and objectives are in alignment with the Board's market development objectives. Staff also compare the RMDP with the zone's annual statistical zone reports that address the

zone's recycling-based businesses, number of jobs created in the local economy and average annual tonnage that is being diverted from local landfills.

Individual Zone Analysis and Recommendation

Fresno County RMDZ

- The Fresno County Department of Public Works and Planning, Resources Division, administers the local RMDZ program with its incorporated cities of Clovis, Coalinga, Firebaugh, Fowler, Fresno, Huron, Kerman, Kingsburg, Parlier, Mendota, Orange Cove, Reedley, San Joaquin, Sanger and Selma.
- Four RMDZ loans totaling \$4,332,000 have been approved and funded by the Board for recycling-based manufacturers located in the zone. Companies assisted by these loans were: Chamlian Enterprises, Inc. , a carpet manufacturer; Kroeker, Inc. (2 loans), construction and demolition; and Paper, Pulp & Film, Inc. a paper converter.
- Over 40 other businesses in the zone have received technical business assistance from the ZA and program Board staff.
- The county is analyzing the possibility of developing industrial park complexes. They are finding that large manufacturing companies, which would bring numerous jobs to the region, are very interested in moving into industrial parks. A task force is currently spearheading an effort to foster development of more "shovel-ready" sites.
- The RMDZ program helps Fresno County promote market development efforts aptly suited to a region that is predominantly agricultural (63% farmland) and in need of protection from unplanned or inappropriate development. The RMDZ program supports appropriate recycling activities for this area, such as green waste processing and composting.
- All of the following required information to process the zone renewal application has been received and reviewed by Board staff: an updated Market Development Plan, confirmation of the current zone boundaries, a copy of the Notice of Determination for the zone renewal, and resolutions from all participating zone jurisdictions approving the zone renewal.

Recommendation: Based on its active participation and success with the program, staff recommends renewing the Fresno County RMDZ designation for another 10 years. Board approval of this renewal application will support the zone in its efforts to encourage and expand local and regional markets for recyclable materials, and will help its jurisdictions achieve their diversion mandates.

Madera County RMDZ

- The Madera County RMDZ is administered by the Madera Economic Development Commission. The zone is a partnership between the County of Madera and the cities of Madera and Chowchilla.
- The Madera County RMDZ encompasses the entire county of Madera with specific emphasis placed on commercial and industrial areas along the Highway 99 corridor and Eastern Madera County Highway 41 corridor.
- Madera County is located in the geographical center of California. The county is 240 miles northwest of Los Angeles, 166 miles southeast of San Francisco, and 22 miles north of Fresno. Madera has been noted by economists as being one of the last remaining frontiers in California. Partly due to the RMDZ program, it is

rapidly evolving from the well kept secret it once was to a significant “edge community” that offers diversity and an excellent quality of life.

- There are numerous industrial and commercial sites throughout Madera County that are suitable for recycling-based businesses. The Madera County Economic Development Commission maintains a roster of over a dozen buildings suitable for these uses.
- Madera County’s primary assets for economic development activities are its natural resources, strategic central location between some of the largest markets in the west, the abundance of affordable land and the large supply of available workforce.
- As reported in the Madera County RMDZ Annual Report for 2003, 970 people are employed by zone businesses; and 195,562 tons were diverted from the region’s landfills by RMDZ businesses.
- All of the following required information to process the zone renewal application has been received and reviewed by Board staff: an updated Market Development Plan, confirmation of the current zone boundaries, a copy of the Notice of Determination for the zone renewal, and resolutions from all participating zone jurisdictions approving the zone renewal.

Recommendation: Based on its active participation and success with the program, staff recommends renewing the Madera County RMDZ designation for another 10 years. Board approval of this renewal application will support the zone in its efforts to encourage and expand local and regional markets for recyclable materials.

Placer County RMDZ

- The Placer County RMDZ is administered by the Placer County Office of Economic Development, in collaboration with many regional and statewide partners such as the cities of Auburn, Colfax, Lincoln, Roseville, Rocklin, the Town of Loomis, the Western Placer Waste Management Authority, the Sierra College Small Business Development Center (SBDC), the Sierra Economic Development District (SEDD), the Sacramento Area Commerce and Trade Organization (SACTO) and the Upstate California Economic Development Council.
- The zone encompasses 964,140 acres of land, 339 acres of which are zoned for commercial or industrial use, and 52,780 acres of water, bounded by Nevada County to the north, the State of Nevada to the east, El Dorado and Sacramento counties to the south, and Sutter and Yuba counties to the west.
- Over the last 10 years, the Board provided two loans to PrePlastics, Inc., located in Auburn, California. These loans were utilized for the purchase of real estate, site improvements, and equipment. It is estimated that these loans generated \$600,000 in economic activity, created more than 25 new jobs in the region, and diverted more than 120 tons of plastic from local landfills.
- Additionally, as reported in the 2003 Annual Report, over 60 businesses have received technical business assistance from the ZA and program Board staff.
- It is the goal of the Placer County RMDZ to encourage a range of profitable investment opportunities and continue to create an outstanding commercial manufacturing climate, while introducing the concept of using recycled-content materials, with a desirable mix of jobs for residents in the region.
- All of the following required information to process the zone renewal application has been received and reviewed by Board staff: an updated Market Development

Plan, confirmation of the current zone boundaries, a copy of the Notice of Determination for the zone renewal, and resolutions from all participating zone jurisdictions approving the zone renewal.

Recommendation: Based on its active participation and success with the program, staff recommends renewing the Placer County RMDZ designation for another 10 years. Board approval of this renewal application will support the zone in its efforts to encourage and expand local and regional markets for recyclable materials.

B. Environmental Issues

A zone renewal requires evidence of compliance with the California Environmental Quality Act (CEQA):

Fresno County RMDZ

Fresno County was designated as the lead agency for CEQA compliance. As permitted under CEQA Section 15162, a previously approved Negative Declaration (dated December 4, 1998 – for a zone expansion project) was reused for this zone renewal because it was determined that no significant changes had occurred in the RMDZ project.

Note: In early 2003, the Archie Crippen Excavation fire occurred within the City of Fresno. Decomposing wood and other organic materials illegally piled at this site spontaneously combusted. This particular company was not an RMDZ business.

Madera County RMDZ

An Initial Study and Negative Declaration were prepared by Madera County to address the redesignation. The documents were circulated for public comment. The environmental review concluded that the implementation of this redesignation would not result in any adverse physical impacts to the environment. On August 27, 2004, Madera County filed a Notice of Determination with the State Clearinghouse.

Placer County RMDZ

The SEDD prepared the Initial Study and Negative Declaration, and circulated the documents for public comment. The environmental review concluded that Placer County's redesignation as an RMDZ would not result in any adverse physical impacts to the environment. As lead agency for CEQA compliance, Placer County filed a Notice of Determination with the State Clearinghouse in January 2005.

The designation of RMDZs in certain geographic areas of the state promotes market development of recyclables through manufacturing. The use of recyclables in manufacturing increases diversion from landfills as well as assists local jurisdictions to meet and maintain state diversion mandates.

As more and more recyclables are diverted, the impact of building fewer landfills in remote, rural or residential areas lessens environmental concerns pertaining to air and water pollution and truck traffic in these jurisdictions.

Based on the information available, staff is not aware of any cross-media issues directly related to the RMDZs addressed in this agenda item.

C. Program/Long Term Impacts

Renewal of RMDZs increases the opportunities for other Board programs to access local recycling-based manufacturers. Due to continuous outreach efforts, RMDZ staff is often the first point of contact for manufacturers and therefore educates them about various Board programs, such as: CalMAX, the Recycled Content Product database; participation in the Recycled Content Product Tradeshow; and grant opportunities offered by the Board.

Locally, each RMDZ uses this program in different ways to help them meet diversion and employment goals:

Fresno County RMDZ

The 3 main goals of the Fresno County RMDZ are to: (1) provide development assistance to start-up recycling-based businesses; (2) provide market research and waste analysis assistance to established businesses; and (3) to seek ways to stimulate to the use of organic soil amendments made from green waste (a large volume of material in Fresno County needing diversion and a market). This zone's administrator plans to further link landfill diversion goals with local economic development goals.

Local business incentives for the Fresno County RMDZ include, but are not limited to:

- One-stop permitting assistance
- Waiver or reduction of development/permit fees
- A database on land, buildings, markets, and feedstock
- A micro revolving loan fund
- Installment payment fees

The Fresno County RMDZ administrator is committed to establishing and growing recycling-based businesses in this rural part of the State, and to create jobs in this area of high unemployment. Local zone activities are coordinated by the Fresno County Department of Public Works and Planning Office, representatives from each city, and the Fresno County Economic Development Corporation.

Madera County RMDZ

The mission of this zone is to assist in meeting and maintaining State mandated waste diversion goals and to create jobs by encouraging new and existing businesses to make products from recycled materials. Via an aggressive marketing effort and numerous business incentives (see below), a cooperative team consisting of representatives from all jurisdictions in this zone has a goal of using the RMDZ program to:

1. Reduce recyclable materials flowing into municipal waste streams in compliance with state mandates;
2. Encourage the development, expansion and attraction of commercial and industrial entities that would manufacture or utilize products composed of recycled materials; and
3. Increase employment opportunities for the Madera County residents by the expansion and or re-location of businesses.

Local business incentives for the Madera County RMDZ include, but are not limited to:

- Low interest tax exempt bonds for purchasing of land, building and equipment

- Employee training
- Lower impact fees by using employee credits
- Fast track permitting and site review
- Site location assistance
- Enterprise Zone incentives
- Foreign Trade Zone benefits
- Off-site improvement assistance

Placer County RMDZ

The Placer County RMDZ partnership will work with partners in government, education and the private sector, to act as a catalyst for investment, innovation, and economic opportunity using recycled-content materials in manufacturing that enriches the quality of life for all residents of Placer County. Some specific benefits of re-designation include:

- Strengthening the manufacturing sector of the recycling industry by supporting efforts to develop sustainable markets for solid waste diverted from landfills;
- Increasing the possibility of locating manufacturers who use recycled content materials in their products;
- Assisting local jurisdictions in locating markets for miscellaneous waste;
- Targeting materials such as e-waste and green waste that potentially removes new and different materials from the waste stream, increasing diversion from landfills; and
- Promoting the management of all resources to their highest and best use.

Continuation of all of these zones will have a positive impact on the diversion of waste materials, job creation, and the local economy in the region. With the important incentives offered by this program, recycling-based businesses in these zones will continue to grow and expand if the RMDZ designation is renewed.

D. Stakeholder Impacts

Key stakeholders at the local level are the recycling-based manufacturers and processors; and the municipal governments of the Zone Renewal applicants. Renewing these designations will enable existing recycling-based companies to expand their businesses, resulting in additional diversion through technical and financial assistance from the program, as well as access to CIWMB programs such as Economic Gardening and the RecycleStore. Renewing the zones will also encourage cost-effective local use of recycled feedstock, which reduces the environmental impacts of transportation.

E. Fiscal Impacts

Board approval of these zone renewal applications will not significantly impact the Integrated Waste Management Account and only presents the potential for increasing demand on the RMDZ Loan Program fund.

F. Legal Issues

Based on available information, staff is not aware of any legal issues related to this agenda item.

G. Environmental Justice

Environmental Justice statements are included in each jurisdiction's resolution that is included as part of the Zone Renewal Application. As part of their commitment to renewing these zones, all participating jurisdictions have agreed to administer or help administer the RMDZ program "in a manner that seeks to ensure the fair treatment of people of all races, cultures and incomes, including but not limited to soliciting public participation in all communities within the RMDZ."

Staff is unaware of any environmental justice issues specific to the proposed zone renewals. There may be subsequent impacts from specific projects assisted by the RMDZ, which would undergo their own separate environmental review process.

Fresno County RMDZ

Demographics – According to the 2000 Census, 815,734 people live in Fresno County. The county population is comprised of approximately 54 % White, 44% Hispanic, 5 % Black, 2 % Native American Indian, and 2 % Asian. *Note:* The demographic percentages exceed 100% because individuals may report more than one race.

Economic Profile – Based on countywide data for the year 2000, the median household income of the region is \$34,725 and approximately 23% live below poverty level.

Madera County RMDZ

Demographics – Based on the 2000 census, Madera County's population is approximately 133,463. This consists of 62% White; 44% Hispanic; 4% Black/African American; and 1% Asian. *Note:* The demographic percentages exceed 100% because individuals may report more than one race.

Economic Profile – Based on countywide data for the year 2000, the median household income is approximately \$36,286 and 21.4% live below the poverty level.

Placer County RMDZ

Demographics – According to the 2003 Census estimate, 292,235 live in Placer County. The county's population is comprised of approximately 88% White; 9% Hispanic; 2% Asian; and 1% Black.

Economic Profile – Based on countywide data for the year 2000, the median household income is approximately \$57,535 and approximately 5.8% of the population lives below the poverty level.

H. 2001 Strategic Plan

The renewal of the Fresno, Madera, and Placer County RMDZs supports the Board's 2001 Strategic Plan Goal 2, Objective 2: *Encourage the use of materials diverted from California landfills and the use of environmentally preferable practices and products;* and Goal 2, Objective 3: *support local jurisdictions' ability to reach and maintain California's waste diversion mandates.* Delivery of RMDZ services (loans and technical assistance) and participation in other Board programs (i.e., CalMAX, RecycleStore, Economic Gardening projects) will foster more sustainable economic

growth for recycling-based manufacturers and increase their ability to divert more materials from local landfills.

VI. FUNDING INFORMATION

This item does not require any Board fiscal action.

VII. ATTACHMENTS

1. Letter from the Fresno County Zone Administrator requesting RMDZ redesignation
2. Letter from the Madera County Zone Administrator requesting RMDZ redesignation
3. Letter from the Placer County Zone Administrator requesting RMDZ redesignation
4. Resolution Number 2005-47 (Fresno)
5. Resolution Number 2005-48 (Madera)
6. Resolution Number 2005-49 (Placer)

VIII. STAFF RESPONSIBLE FOR ITEM PREPARATION

- | | |
|---|-----------------------------------|
| A. Program Staff: Julie Trueblood/Lisa Barry | Phone: (916) 341-6535/6521 |
| B. Legal Staff: Deborah Borzelleri | Phone: (916) 341-6056 |
| C. Administration Staff: N/A | Phone: |

IX. WRITTEN SUPPORT AND/OR OPPOSITION

A. Support

Written communications received to date were received from: Assembly Member Tim Leslie, Sacramento Area Commerce and Trade Organization, County of Placer Department of Health and Human Services, and Pre Plastics, Inc.

B. Opposition

Staff had not received any written opposition at the time this item was submitted for publication.



DEPARTMENT OF PUBLIC WORKS AND PLANNING
CECIL LEONARDO, INTERIM DIRECTOR

PART ONE: GENERAL INFORMATION

1.0 Redesignation Request Letter

December 14, 2004

Ms. Julie Trueblood
Technical Assistance Administrator
California Integrated Waste Management Board
Waste Prevention and Market Development Division
Zone Administration Branch
1001 I Street
Mail Stop # 11
P.O. Box 4025
Sacramento, CA 95812

Dear Ms. Trueblood:

SUBJECT: Application for Redesignation of the Fresno County Recycling Market Development Zone (RMDZ)

The purpose of this letter is to request the California Integrated Waste Management Board (CIWMB) to consider and to approve the renewal of the designation of the existing Fresno County RMDZ and to transmit to the CIWMB a complete and comprehensive application for said redesignation. This letter and the enclosed application were prepared on behalf the existing Fresno County RMDZ (Existing Zone) and "the geographic area identified in the RMDZ application for redesignation as an RMDZ" (Proposed Zone). The Existing and the Proposed Zones encompass the same geographic area (Fresno County). The terms "redesignation applicants," "Existing Zone" and "Proposed Zone" all refer to the same 15 jurisdictions and all of the unincorporated areas located within Fresno County.

This letter also meets several additional application requirements. It provides the RMDZ Administrator contact information, the reasons for requesting redesignation of the Fresno County Zone, and an Executive Summary of the main elements of the application.

Contract Information

Please note the following contact information for the Proposed Zone's Administrator:

Ms. Leslie Kline
RMDZ Administrator
Resources Division
Department of Public Works and Planning
County of Fresno
2220 Tulare Street, Sixth Floor
Fresno, CA 93721
Telephone: (559) 262-4259
FAX: (559) 262-4286
E-mail: lkline@co.fresno.ca.us
Web site: www.co.fresno.ca.us

Reasons for Requesting Redesignation

Specifically, the purposes for which Fresno County and the 15 jurisdictions have submitted this application and the reasons for seeking redesignation include:

To implement local Source Reduction and Recycling Elements (SRREs). All 15 jurisdictions in Fresno County prepared SRREs that include several program elements to be implemented on a regional basis. One such regional program element calls for the creation and implementation of a countywide RMDZ. Unless the Existing Zone is redesignated, the jurisdictions located in Fresno County may be unable to continue implementing this planned program element (a regional RMDZ) as proposed in their respective SRREs.

To implement an existing Memorandum of Understanding. The cities and Fresno County entered into a Memorandum of Understanding (MOU) in April 1993, and again in June 2004. The MOU commits the signatories to work together and designates Fresno County as the lead agency responsible for implementing a regional approach to Integrated Waste Management Act of 1989 (AB 939) compliance, including implementation of a regional recycling market development program.

To provide the Proposed Zone with access to resources that will significantly enhance its ability to develop and implement programs promoting Fresno County's and the CIWMB's shared vision and objectives for:

- Establishment of local and regional recycling markets in Fresno County.
- Linkage of local landfill diversion goals with local economic development goals.
- Coordination of public and private partnerships to promote secondary materials markets.
- Incentives for the use of secondary materials.
- Assistance to local manufacturers in identifying opportunities for accommodating the use of secondary materials.

To significantly increase the ability of the Proposed Zone to implement the market development program presented in the redesignation application.

Without full access to RMDZ technical assistance and to the Zone Program's comprehensive, dynamic market development, training and funding programs, the Proposed Zone will find it much more difficult and costly to reach and sustain State-mandated levels of diversion.

To better avail the Proposed Zone of opportunities to work closely with the CIWMB, the CIWMB staff, other RMDZ Administrators and the California Association of RMDZ Administrators (CARMDZ). These groups have had, and will continue to have, a significant positive impact on, not only the RMDZ program, but also on the future of market development and related legislation in California. The Proposed Zone wants to continue to make a meaningful contribution to the ongoing market development dialogue now underway, both at the local and the State level.

The CIWMB is requested to consider the following reasons for redesignating the Fresno County RMDZ:

- The value of fostering a countywide perspective on market development and providing smaller, less affluent jurisdictions in Fresno County with an opportunity to participate in a full-service and dynamic program in spite of their limited resources.
- The opportunity to promote the kinds of market development most suited to an area that is 63% farmland and in need of protection from unplanned or inappropriate development. At the same time, redesignation of the Proposed

Zone would support development of some recycling activities, such as tire shredding and composting, that are inappropriate within or adjacent to the highly urbanized areas associated with larger metropolitan areas. Such activities may be better suited to more rural communities like those located in the Proposed Zone.

- In recognition of how active and productive the Existing Zone has been over the last ten years. Annual Reports have been filed on time. Zone incentive funds have been well utilized. The RMDZ Administrator has attended and actively participated in RMDZ Administrators' Workshops and training programs offered by the CIWMB, including successful completion of the RMDZ Administrators Certification Program. Over 40 clients have been served and five RMDZ loans (totaling \$4,332,00) have been placed in the Fresno County RMDZ.
- To support a predominantly agricultural area with relatively few markets for recyclables and high unemployment. The Proposed Zone would greatly benefit from continued access to CIWMB technical and funding assistance provided by redesignation in order to promote local market development and to meet the State's mandated diversion goals.
- To support the RMDZ Administrator's ongoing efforts to work closely with the CIWMB and the CARMDZ to enhance the RMDZ program and promote Zone-friendly legislation.

Executive Summary

The following paragraphs describe the essential components of the application for the Proposed Zone. The parenthetical references indicate the section of the application that addresses the topic indicated.

The application for the Proposed Zone is basically the same as the application approved for the Existing Zone (Current Plan). As indicated in Section 1 of the application, the physical and legal description of the Fresno County RMDZ has not changed. Neither has the way the Fresno County Zone is administered or funded. The \$.65 per-ton surcharge on solid waste landfilled in Fresno County remains the major source of the Proposed Zone's revenue. Anticipating future decreases in tipping fee revenues and increased costs associated with other AB 939 programs (such as Household Hazardous Waste Management), the Proposed Zone has sought alternative funding sources for Zone programs. In FY 2004-05, revenue for Zone Business Waste Assessment and the countywide recycling directory have been allocated from other Fresno County budgets. The required resolutions from the participating jurisdictions have been provided.

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The assumptions and goals of the application (Section 2.0) remain the same as those for the Existing Zone. The three main objectives of the Proposed and the Existing Zone are still: 1) providing development assistance to start-up recycling-based businesses, 2) providing market research assistance to established businesses, and 3) seeking ways to stimulate the use of organic soil amendments made from green waste. RMDZ administration and budgets (Section 2.1) have remained relatively constant over time. Zone Partnerships with other agencies involved in market development-related activities have become more diverse and less formal.

While feedstock-related data (Section 2.2) is still hard to track, feedstock availability has improved as more jurisdictions initiated curbside recycling programs over the last ten years. Once curbside collection of recyclables is initiated in the last major unserved area in the County (the unincorporated) in the spring of 2005, the search for new sources of feedstock will have to be both broader and more focused. The Economic Development Corporation has indicated a willingness to include Zone program-related feedstock questions in its countywide survey of local businesses scheduled to begin in 2005.

The marketing plan for the Proposed Zone (Section 2.3) is essentially unchanged from that developed for the Existing Zone. The three-year format that characterized the original marketing plan has been expanded so that successful programs now become ongoing Basic Programs. Implemented as Pilot Programs in the original marketing plan, the programs for 1) assisting start-up businesses, 2) providing waste assessments to existing businesses, and 3) stimulating the use of organic soil amendments made from green waste are the first three Basic Programs identified in the Proposed Plan. The main tools for promoting the Proposed Zone remain the Business Waste Assessment and development of informal partnerships with other agencies involved in market development-related activities.

While a wide range of local incentives (Section 2.4) are still available and support market development, no new significant sources of local funding have been identified. Interest in market development has increased during the last ten years. However, existing and planned infrastructure (Section 2.6) has not changed significantly. The need for more buildings and sites suitable for manufacturing remains. A variety of local agencies are working together to attract and meet the needs of businesses in the Proposed Zone (Section 2.1). Recycling programs have increased over the last ten years. The recent landfill ban on construction and demolition debris and the impending implementation of curbside recycling in the unincorporated are anticipated to enhance feedstock availability in the near future.

The physical description and characteristics (Section 3) of the Proposed Zone have not changed. The Proposed Zone will cover the same area and serve the same jurisdictions. While the Proposed Zone is well located, has adequate existing infrastructure, and is in an area of anticipated population growth, water, energy and air quality issues are potentially significant constraints on market development. Demographic information and variety of maps are provided in support of the application.

Fresno County has been designated as the lead agency for CEQA compliance. The required environmental documentation is included in the application (Section 4). As permitted under CEQA Section 15162, a previously approved Negative Declaration has been reused because it was determined that there have been no significant changes in the project.

The application's compatibility with regional planning and waste management documents is addressed in Section Five. Language addressing environmental justice has been included, at the direction of the CIWMB, in the resolutions provided by each jurisdiction.

Highlights

In FY 2004-05, a project promoting the use of organic soil amendments made from green waste was initiated. Grant funding paid for the grinding of residential pine needles and brush into mulch. A local ski resort agreed to test the end product as an alternative to hay as slope insulation. If a market for this recycled-content product can be developed, homeowners near the ski resort will have found a way to manage this material through market development, rather than relying on disposal. If this project goes as anticipated, other resorts will be encouraged to initiate similar programs utilizing residential green waste.

The Economic Development Corporation (EDC) has recently received a significant grant for conducting a survey of businesses countywide. The Proposed Zone will work closely with the EDC as that agency prepares to contact existing businesses in Fresno County during 2005. The EDC has indicated a willingness to explore options for sharing the information collected and for including several questions related to solid waste management/feedstock availability in its questionnaire. This information would help the Proposed Zone to identify and encourage recycling-based options for existing businesses with plans for expansion, upgrades and innovations.

Please contact me at (559) 262-4259 if you have any questions or require any additional information.

Sincerely,

Leslie Kline, RMDZ Administrator
Resources Division



Attachment 2

Agenda Item 12
Attachment 2

2425 W. Cleveland Avenue, Suite 101
Madera, CA 93637
January 10, 2004.

Dear the California Integrated Waste Management Board:

The City of Madera, City of Chowchilla, and Madera County request that the California Integrated Waste Management Board (CIWMB) approve our Recycling Market Development Zone (RMDZ) Renewal. We are proud to be a part of such a wonderful program that provides incentives to businesses that use materials from the waste stream for their manufacturing. Our upcoming marketing plan will include distributing our local manufacturing directory, a published article regarding the benefits of the Madera County RMDZ program, and our RMDZ brochure. These packets will be targeted towards the business community. The program is essential to the economic development and overall vitality of our County as a whole. If you have any questions, please feel free to call me at (559) 675-7768. Thank you for your consideration.

Sincerely,

Angel Johnstone
Zone Administrator (ZA)

Enclosure: Zone Renewal Materials

Board Meeting
February 15-16, 2005

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Attachment 3



MEMORANDUM
COUNTY OF PLACER
Office of Economic Development

175 Fulweiler Avenue, Auburn, CA 95603-2133
(530) 889-4016 • Fax: (530) 889-4095

DATE: January 3, 2005

TO: The California Integrated Waste Management Board
Ms. Lisa Barry, Zone Liaison
P.O. Box 4025
Sacramento, CA 95812-4025

FROM: Bobbi Park, Zone Administrator

SUBJECT: Placer County Recycling Market Development Zone Renewal

Dear Ms. Barry:

The purpose of this letter is to inform you of the County of Placer's desire to renew the existing Placer County Recycling Market Development Zone (PCRMDZ.) In the spirit of continued cooperation, the cities of Roseville, Rocklin, Lincoln, Auburn, Colfax and the Town of Loomis are included in the boundaries of the Placer County zone.

It is the goal of the PCRMDZ to continue to encourage a range of profitable investment opportunities and continue to create an outstanding commercial manufacturing climate, while introducing the concept of using recycled-content materials, with a desirable mix of jobs for existing Placer County residents and for individuals relocating to the area.

The attached renewal application is the culmination of efforts of the Sierra Economic Development District, the cities of Roseville, Rocklin, Lincoln, Auburn, Colfax, the Town of Loomis, Placer County Office of Economic Development, Planning and the Western Placer Waste Management Authority.

It is our hope that the renewal of the PCRMDZ will generate new partnerships and a regionalized approach to assisting Placer County manufacturers who use recycled-content materials in their manufacturing processes. If you have any questions or require additional information, please contact me at (530) 889-4017.

Sincerely,

Bobbi Park

Bobbie Park
Placer County Zone Administrator

CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

Resolution 2005-47

Consideration Of Application To Renew The Fresno County Recycling Market Development Zone Designation

WHEREAS, the California Public Resources Code Section 42010 provides for the establishment of a Recycling Market Development Zone (RMDZ) program to provide incentives to stimulate development of post-consumer and secondary materials; and

WHEREAS, an RMDZ is designated by the Board for a term of 10 years; and

WHEREAS, at the end of this term the Zone Administrator may reapply to the Board for redesignation of the RMDZ; and

WHEREAS, the Fresno County RMDZ was designated by the Board in February of 1995 and is due to expire in February of 2005 unless redesignated by the Board; and

WHEREAS, the County of Fresno still desires to participate in the RMDZ program for their recycling-based businesses and waste management program; and

WHEREAS, the Fresno County RMDZ made a finding that the current and proposed waste management practices and conditions are favorable to the development of post-consumer and secondary waste materials markets; and

WHEREAS, the County of Fresno, as Lead Agency under the California Environmental Quality Act (CEQA), has prepared, certified and adopted a Negative Declaration for the zone redesignation project that finds that the zone renewal project will not have a significant environmental impact on the region; and

WHEREAS, the Board has reviewed and considered the information in the CEQA documents and finds that the zone renewal project will not have a significant environmental impact on the region; and

WHEREAS, the Fresno County RMDZ has submitted to the Board a complete redesignation (zone renewal) application that includes the appropriate CEQA documents and pertinent jurisdiction resolutions that approve the zone renewal; and

WHEREAS, the Board finds that renewal of the Fresno County RMDZ will contribute in creating a more sustainable regional economy by stimulating additional markets for recyclables, increasing diversion of post-consumer and secondary waste materials, and increasing jobs and revenues in local communities.

(over)

NOW, THEREFORE, BE IT RESOLVED that the Board hereby renews the Fresno County RMDZ designation for a term of 10 years (February 2005 through February 2015) as authorized by California Code of Regulations, Title 14, section 17914.

CERTIFICATION

The undersigned Executive Director, or his designee, of the California Integrated Waste Management Board does hereby certify that the foregoing is a full, true, and correct copy of a resolution duly and regularly adopted at a meeting of the California Integrated Waste Management Board held on February 15-16, 2005.

Dated:

Mark Leary
Executive Director

CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

Resolution 2005-48

Consideration Of Application To Renew The Madera County Recycling Market Development Zone Designation

WHEREAS, the California Public Resources Code Section 42010 provides for the establishment of a Recycling Market Development Zone (RMDZ) program to provide incentives to stimulate development of post-consumer and secondary materials; and

WHEREAS, an RMDZ is designated by the Board for a term of 10 years; and

WHEREAS, at the end of this term the Zone Administrator may reapply to the Board for redesignation of the RMDZ; and

WHEREAS, the Madera County RMDZ was designated by the Board in February of 1995 and is due to expire in February of 2005 unless redesignated by the Board; and

WHEREAS, the County of Madera still desires to participate in the RMDZ program for their recycling-based businesses and waste management program; and

WHEREAS, the Madera County RMDZ made a finding that the current and proposed waste management practices and conditions are favorable to the development of post-consumer and secondary waste materials markets; and

WHEREAS, the County of Madera, as Lead Agency under the California Environmental Quality Act (CEQA), has prepared, certified and adopted a Negative Declaration for the zone redesignation project that finds that the zone renewal project will not have a significant environmental impact on the region; and

WHEREAS, the Board has reviewed and considered the information in the CEQA documents and finds that the zone renewal project will not have a significant environmental impact on the region; and

WHEREAS, the Madera County RMDZ has submitted to the Board a complete redesignation (zone renewal) application that includes the appropriate CEQA documents and pertinent jurisdiction resolutions that approve the zone renewal; and

WHEREAS, the Board finds that renewal of the Madera County RMDZ will contribute in creating a more sustainable regional economy by stimulating additional markets for recyclables, increasing diversion of post-consumer and secondary waste materials, and increasing jobs and revenues in local communities.

(over)

NOW, THEREFORE, BE IT RESOLVED that the Board hereby renews the Madera County RMDZ designation for a term of 10 years (February 2005 through February 2015) as authorized by California Code of Regulations, Title 14, section 17914.

CERTIFICATION

The undersigned Executive Director, or his designee, of the California Integrated Waste Management Board does hereby certify that the foregoing is a full, true, and correct copy of a resolution duly and regularly adopted at a meeting of the California Integrated Waste Management Board held on February 15-16, 2005.

Dated:

Mark Leary
Executive Director

CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

Resolution 2005-49

Consideration Of Application To Renew The Placer County Recycling Market Development Zone Designation

WHEREAS, the California Public Resources Code Section 42010 provides for the establishment of a Recycling Market Development Zone (RMDZ) program to provide incentives to stimulate development of post-consumer and secondary materials; and

WHEREAS, an RMDZ is designated by the Board for a term of 10 years; and

WHEREAS, at the end of this term the Zone Administrator may reapply to the Board for redesignation of the RMDZ; and

WHEREAS, the Placer County RMDZ was designated by the Board in February of 1995 and is due to expire in February of 2005 unless redesignated by the Board; and

WHEREAS, the County of Placer still desires to participate in the RMDZ program for their recycling-based businesses and waste management program; and

WHEREAS, the Placer County RMDZ made a finding that the current and proposed waste management practices and conditions are favorable to the development of post-consumer and secondary waste materials markets; and

WHEREAS, the County of Placer, as Lead Agency under the California Environmental Quality Act (CEQA), has prepared, certified and adopted a Negative Declaration for the zone redesignation project that finds that the zone renewal project will not have a significant environmental impact on the region; and

WHEREAS, the Board has reviewed and considered the information in the CEQA documents and finds that the zone renewal project will not have a significant environmental impact on the region; and

WHEREAS, the Placer County RMDZ has submitted to the Board a complete redesignation (zone renewal) application that includes the appropriate CEQA documents and pertinent jurisdiction resolutions that approve the zone renewal; and

WHEREAS, the Board finds that renewal of the Placer County RMDZ will contribute in creating a more sustainable regional economy by stimulating additional markets for recyclables, increasing diversion of post-consumer and secondary waste materials, and increasing jobs and revenues in local communities.

(over)

NOW, THEREFORE, BE IT RESOLVED that the Board hereby renews the Placer County RMDZ designation for a term of 10 years (February 2005 through February 2015) as authorized by California Code of Regulations, Title 14, section 17914.

CERTIFICATION

The undersigned Executive Director, or his designee, of the California Integrated Waste Management Board does hereby certify that the foregoing is a full, true, and correct copy of a resolution duly and regularly adopted at a meeting of the California Integrated Waste Management Board held on February 15-16, 2005.

Dated:

Mark Leary
Executive Director